



Tatiana Marieta

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PROFILE

Brazilian Designer and Visual Artist with expertise in graphic design, branding, and illustration. Proven ability to create cohesive visual identities and manage projects from concept to completion. Specialized in delivering innovative, impactful designs for digital and print platforms.

EMPLOYMENT HISTORY

Branding and Designer, Studio D Music

Jun 2024 — Present, London

- Managed Studio D's online platform, including website and social media.
- Developed comprehensive branding, including logo, illustrations, marketing materials and visual identity.
- Created website, flyers, stickers, QR codes, and business cards.
- Ensured consistent brand identity across digital and print channels.

Freelance Designer Strategist, Antabi Advogados

Jan 2024 — Dec 2024

- Designed business cards, brochures, and digital content aligned with branding guidelines.
- Created marketing materials to enhance the firm's digital and print presence.
- Delivered high-quality projects within tight deadlines.

Designer and Business Manager , T.Marie

Aug 2022 — Nov 2024

- Designed and handcrafted original ceramic pieces with a focus on cohesive branding.
- Managed e-commerce development, packaging, logistics, and in-person sales.
- Oversaw all visual and operational aspects to establish a strong business identity.

Self-Employed Designer, Sirius

2016 — Present

- Created branding and visual identities for musicians, festivals, and retail brands.
- Designed marketing materials and digital assets, enhancing brand visibility.

Art Director, Be e os botos

2020

- Directed the artistic vision and creative execution for a music video project.

DETAILS

PLACE OF BIRTH

Rio de Janeiro, Brazil

LINKS

[Portfolio](#)

[Linkedin](#)

SKILLS

Adobe Creative Suite

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Premiere

Adobe Fresco

Adobe After Effects

Adobe Lightroom

Microsoft Office

Key Note, Power Point

Canva PRO

Content Creation and
Social Media Strategy

Rhinoceros and 3D Max

Figma, HTML, CSS

Photo and Video Editing

Digital and Traditional
Illustration

Design Thinking,
brainstorming

SEO, Google Analytics

Trello and Notion

Branding and Visual
Identity

Storytelling

- Designed sets, managed props, and performed body painting.

Creative Lead, Coisa Rara Art Collective

2017 — 2019

- Designed event layouts, decorations, and promotional materials.
- Directed creative concepts to enhance the ambiance and attendee experience.

Freelance Designer, 3P CONSULTORES

Feb 2017 — 2018

- Designed visual materials, including logos and social media assets, for client branding needs.
- Contributed to the development of marketing and promotional materials.

Freelance Designer and Illustrator , Cicero stationery store

2019

- Designed and Illustrated three unique sketchbook covers for Cícero Papelaria.

Design Intern, Glamour.com

2015 — Feb 2017

- Edited product photos for e-commerce, ensuring high-quality imagery to showcase premium brands.

Product Design Intern, Municipal School Judge Oscar Tenório

2014

- Conducted year-long field research to develop a product enhancing creativity in teaching methods.
- Designed innovative tools to make learning mathematics engaging and fun for students.

EDUCATION

Pontifical Catholic University of Rio de Janeiro, Bachelor's Degree in Arts and Design, specializing in Product Design

Jan 2013 — Dec 2019

- Engaged in interdisciplinary projects in Product Design, Graphic Design, Fashion Design, and Web Design.

COURSES

Color and Form, Parque Laje Art School

Painting beyond the canvas, Parque Laje Art School

Watercolor painting, Magma Art

Pottery class, R.Portas

Creativity

Adaptability

Communication Skills

Team Collaboration

Problem-Solving

Attention to detail

Time management

Strategic Thinking

Multitasking

Design Thinking

Open to feedback

Fast Learning

LANGUAGES

English

Portuguese

Spanish

French

HOBBIES

Painting, museum, chess, films, organize, learn new languages and things, nature, genealogy and meet friends

Technical Training: Social Assistance and Art, Biblical Society of Brazil

Intensive Visual/Graphic Design Course, Collab Design

WORKSHOPS/CONFERENCES

Lecture Cycle The Art Scratched on the Map

- Lecture series exploring the occupation and resistance of urban art in public spaces

Oratory Workshop

- Strategies for clear, objective, and structured communication.

Design Thinking Workshop - A Proposal to Innovate in HR

- A proposal to innovate in HR, fostering innovation in startups, product development, and team projects.

Storytelling and the Art of narrative

- Exploring the power of storytelling and its connection to human ancestry.

Course How to Understand the Customer and Sell More

- Strategies to enhance customer experience, identify target audiences, and boost sales.

Trading practices

- Effective negotiation strategies, including preparation, avoiding first offers, and trading concessions.

VOLUNTARY WORK

Volunteer Designer and Caregiver, Various Organizations

- Designed and created educational toys tailored to the needs of autistic children, enhancing their learning and engagement.
- Assisted in caring for children in community daycare centers for single mothers, fostering a safe and supportive environment.
- Collaborated with educators and caregivers to develop creative activities that combined learning with play.