

ALEXANDER KREMENSKOY

SENIOR PRODUCT DESIGNER • Tbilisi, Georgia

◦ DETAILS ◦

Tbilisi
Georgia
alexander.kremenskoym@gmail.com

◦ LINKS ◦

[LinkedIn](#)
[Telegram](#)
[Dribbble](#)

◦ SKILLS ◦

Design: wireframing, interactive prototyping, design systems
Research: JTBD, CJM, competitor analysis
Stack: Figma, Sketch, Adobe Suite (Ps, Ai, Ae), Xcode, Principle, Framer X, Webflow, Readymag

◦ LANGUAGES ◦

English
Russian



PROFILE

Lead Product Designer with 9+ years of experience in product and concept design. Proven track record developing high-volume services, mobile apps, and corporate websites across diverse industries including fintech, edtech, e-commerce, and telecom. Adaptable and adept at tackling complex design challenges, I bring a user-centric approach to creating impactful and intuitive solutions. Eager to leverage my skills and expertise in a new role to drive exceptional user experiences and contribute to organizational success.



EMPLOYMENT HISTORY

Lead Product Designer at Career.io, New York, Remote

February 2023 — Present

- Led multiple iterations of the cross-platform dashboard in collaboration with the Foundation team, increasing user engagement and average LTV
- Mentored and supported the internal design team, fostering growth and collaboration
- Spearheaded the development and maintenance of the company-wide design system across all product lines
- Led design and early development of the mobile app for Career.io, including Swift prototyping during the pitching phase
- Drove UX improvements and launched new features across key tools such as Interview Prep, AI Resume Builder, AI Coach, Resume Distribution, Auto Apply, Career Profile, Career Plans, and Coaching, contributing to increased user retention and monetization

Senior Product Designer at Career.io, New York, Remote

August 2022 — February 2023

- Designed and launched with the team new services called Career Pathways, Salary Analyzer, and Job Search. These services played a key role in increasing customer lifetime value (LTV).
- Designed and launched with the team new user flows tailored to different user types, aiming to boost both the number of new users and the conversion of users into subscription purchasers;
- Collaborated with the team to design and launch a new service called Talent Match. This service enables users to align their resumes with job openings listed on various job boards. Once a match is made, users receive a comprehensive critique of their resumes, providing valuable insights and suggestions.

Senior Product Designer at Resume.io, Breda, Remote

November 2021 — August 2022

- Improving the user experience of the Career Services products;
- Designing and improving the B2B service Talent Connect;
- Managing and designing the design system for Talent Connect.

Art Director at MAX Design Studio, Tallinn, Remote

September 2021 — November 2021

m-a-x.online

- Design concepts;

- End-to-end art direction — VkusVill and Technonicol (Mobile Apps).

Art Director at Oleg Chulakov Studio, Rostov-on-Don & Dubai

August 2020 — September 2021

chulakov.ru or chulakov.com

- Design concepts for mobile apps, high-load services, and corporate websites;
- Participated in the development of certification and internal training systems for employees;
- End-to-end art direction of all projects at the agency;
- Served as a teacher on the "Interface Design" courses from the Studio of Oleg Chulakov.

Senior UX/UI Designer at Oleg Chulakov Studio, Rostov-on-Don & Dubai

April 2018 — August 2020

My projects as a Senior UX/UI designer:

- Mobile app for iOS and Android for the largest bank in the Southern Federal District in Russia — Center-Invest;
- Mobile app for a smart assistant for iOS for one of the top 5 mobile operators in Russia — MTS Marvin;
- RBS for legal entities (Web) — SBI Bank;
- Designing RBS for individuals (Web) — Center-Invest;
- Design of the personal account for a German clothing store — Bonprix;
- Corporate website for a large billing company — Nexign;
- Website design of the official authorized Apple reseller in Russia — re:Store.

UX/UI Designer at Freelance

May 2015 — March 2018

- Design for web and mobile applications;
- Landing pages and corporate websites;
- Development of branding and corporate identity.



EDUCATION

Bachelor's Degree, Computer Science and Engineering, Don State Technical University, Rostov-on-Don

September 2013 — June 2017

Information Systems and Technologies



PUBLIC SPEAKING EXPERIENCE

iFin 2021

Affinage Design is Frontend 2020



COURSES

Simulator for Learning Data-Driven Product Management, GoPractice

March 2023

Meta iOS Developer, Coursera

December 2023